

Please, please do not weaken or lessen the existing or proposed requirements for allowing a fax , pre recorded solicitation or a live telephone solicitation for that matter.

What we see here is a lower echelon of business that will do anything unethical, immoral, illegal or unwanted to make a buck. They make a buck at the general public's expense of both privacy and inconvenience. Unfortunately legitimate business suffers too. The example I will use here is...when a manager has 1 employee in 5 that arrives at work at 9am when they are supposed to be there at 8am...then that manager must take away the flexibility of saying it's OK for any other employee to occasionally arrive late without notice because the 1 employee does it every day. It's always against company policy. But because 1 telemarketer or junk faxer takes advantage of the consumer we have to spell it out for them because they don't get it. They have received overwhelming signals that we don't want them on our fax machine, answer machine, dinner hour home phone. yet they continue (with ever better more annoying technology) to step it up a notch. Now we're getting hang up calls, sorry wrong number recordings all in search of the next answer machine. Increased regulation in my opinion is simply stepping it up a notch on our end AND it's sending a message to all the illegal telemarketers who hide from the public after they break the EXISTING laws...and I am here to tell you...I don't care how much you lie and cheat, what you do is as bad as stealing and the public is tired of it. Go make an honest ethical buck like everyone else manages to do. And for those honest telemarketers the message is ...sorry I don't want you on my fax machine, answer machine dinner hour phone either even by mistake...the responsibility is yours to make that right. So stop complaining about the expense. I respect that some of you are trying. That's the cost of the public's right to privacy, peace and quiet and prevention of unwanted intrusion into our electronic lives. Spammers are next. The way I see it even with what's proposed neither the FTC or the FCC is doing enough right now. When you think about what to do always remember that some of these people are out there making a living through the loopholes you allow. It is your responsibility to shut the doors on those who take advantage. Remember that they are out there right now thinking of ways around the proposed regulations and totally ignoring the intent of the rule proposal. That should clue you in to what you need to do. Remember also that the general public still has to go out and track them down for you to do anything anyway...and they are very good at hiding. They've been practicing for many years already.